



Job Description

Apply at lingraphica.com/careers

Job Title: Research Manager

Department: Marketing

Reports To: Director of Marketing

Location: Princeton, NJ or Remote

Schedule: 9:00 a.m. to 5:00 p.m.

Travel: 0-10%

Summary:

The Research Manager position is responsible for continuing Lingraphica's legacy in aphasia research and establishing the company as a thought leader and major contributor to the field. This is a new role within the company. Working closely with Lingraphica's Chief Scientist, the position will help define a research strategy that differentiates Lingraphica, establish external relationships that advance the strategy, and represent the company in all research initiatives.

The position will prioritize and conduct internal projects, as well as establish protocols and coordinate company involvement in third-party research. Successful candidates will understand the role research plays within the larger sales and marketing context and demonstrate the ability to use research to drive brand awareness, thought leadership, product development, and sales.

Essential Duties & Responsibilities include the following. Other duties may be assigned:

- Helps establish the long-term strategy for Lingraphica's research team that leverages and supports our aphasia communities, products, and services
- Represents Lingraphica's research interests with other professional organizations
- Identifies additional resources required to support our research objectives
- Responsible for driving brand awareness and thought leadership through our research initiatives
- Engages in online research forums, groups, and communities (i.e. posting regularly in forums, joining research social media groups)
- Stays on top of the latest research trends and topics
- Writes articles and other website content summarizing industry research
- Attends research focused conferences for networking and sharing key research findings
- Fosters relationships with established aphasia organizations in the aphasia community
- Collaborates with internal and external researchers to execute team and company objectives
- Establishes research protocols for external organizations seeking to utilize Lingraphica's products and communities to support their research
- Coordinates with other internal teams to promote our research, inform product enhancements, and educate our clinical and consumer audiences
- Manages the Lingraphica Research team providing guidance on research projects, from concept to final deliverables
- Conducts investigations to support company objectives (publishes and gains IRB approval, as needed)
- Stays in compliance with the latest research standards and ethical guidelines
- May be required to perform other duties as assigned

cont.



Job Description (cont.)

Education & Experience:

- Master's Degree required in Speech-Language Pathology; Ph.D. preferred
- Minimum of 5 years working directly with individuals with aphasia (or their care partners) or another communication and language impairment
- Experience working with Lingraphica products/services
- Minimum of 4 years' experience as a Speech-Language Pathologist; aphasia and AAC expertise preferred
- Minimum of 3 years managing a program or department
- Experience managing an internal team of direct reports strongly preferred

Knowledge, Skills & Abilities:

- Familiarity with various types of research (i.e. scientifically controlled, outcome, observational, questionnaire)
- Data analysis experience preferred
- Highly organized
- Exhibits strong critical thinking and problem-solving skills through both verbal and written communications
- Ability to take on new challenges and work outside of one's comfort zone
- Ability to comfortably interface with various users across the organization
- Computer Skills: Office 365, Outlook, Slack, Zoom, HubSpot CRM preferred

Work Environment & Physical Demands:

This role may work from home and is expected to maintain a safe, productive work environment with secure internet access. Must be able to operate a computer with or without reasonable accommodation. Must be able to lift and carry up to 25 lbs. Position requires lifting overhead, twisting, bending, and squatting to lift boxes or office equipment.

Travel:

May work remotely from home. Travel to Princeton, NJ office may be required on occasion, up to 4x / year. Occasional travel (including weekends) to industry events and conferences throughout the year (conditional on Covid restrictions).

Accommodations:

To perform this job successfully, an individual must be able to perform each essential duty and physical demand satisfactorily. The requirements listed above are representative of the knowledge, skills, and/or abilities and physical demands required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Last Updated: 9/23/2021