Overcoming Challenges to AAC Device Implementation



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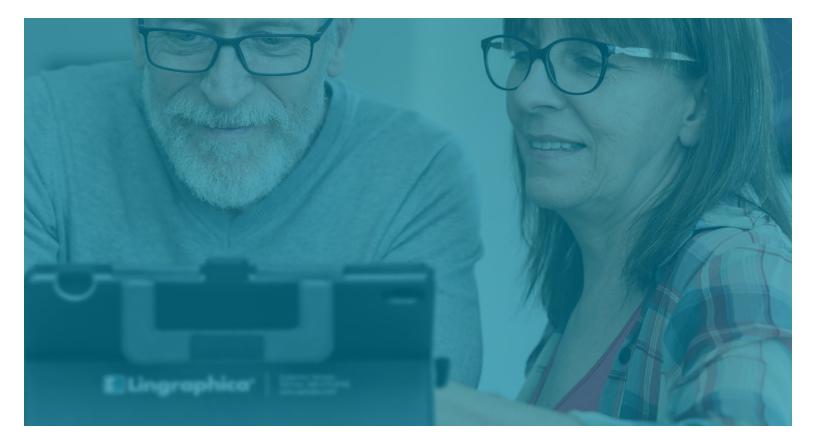
Introduction

We call them AAC devices, but they go by many terms. Augmentative and alternative communication devices, speech-generating devices (SGDs), assistive communication devices, or simply communication devices. No matter the name, AAC devices can be powerful tools for those with speech and language impairments. The impact is well documented with research and stories of hope and courage.

What's less understood are the challenges on the other side of the AAC relationship.

Speech-language pathologists (SLPs) play an essential role in the recommendation, implementation, and long-term success of AAC devices. This report provides an unprecedented look into SLPs and the challenges that they face during AAC device trials and implementation. The survey that underlies this report was conducted across three weeks in March of 2021 and elicited responses from a total of 781 SLPs.

This report highlights both the general challenges that are prevalent throughout the profession, as well as the specific challenges that SLPs face when using high-tech AAC. From paperwork, device customization, patient motivation, and more, this report is a one-of-a-kind glimpse into the challenges presented by AAC for SLPs.

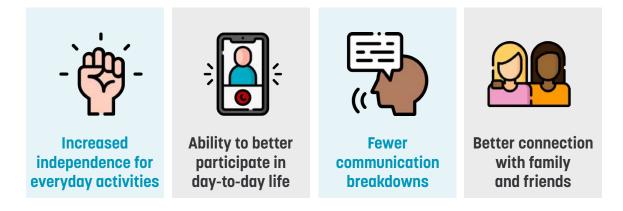


What Are the Benefits of AAC Devices?

AAC devices have many benefits that have been shown both in research and in the success stories told by device users and their families. Ultimately, the main benefit of an AAC device is right there in the name: communication.

AAC devices help users to communicate through a combination of words, sentences, and images that the device then "says out loud." Additionally, users can also communicate by typing or drawing, sharing pictures and videos, or even repeating words they hear out loud.

Communication is what allows us to connect with others. Improved communication is the most immediate benefit of using an AAC device, and that communication can offer numerous subsequent benefits for device users and caregivers, such as:



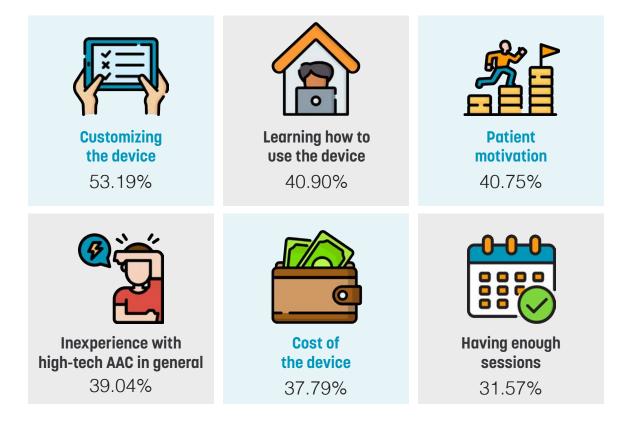
Although the benefits are numerous and well-known, AAC trials can be a difficult domain to navigate. Let's take a closer look at what specifically gives SLPs trouble with AAC trials, and what solutions exist for the challenges at hand.

Understanding the Challenges SLPs Face with AAC Device Trials

Of all the challenges speech-language pathologists face, the most common is customizing the device. The second highest is learning how to use the device, followed in third by patient motivation.

Every person is unique, and that individuality is something to be celebrated. But when it comes to providing care, it often means that there's no universal device that fits each individual perfectly out of the box. Customization is clearly important to SLPs. One might wonder if customization was easier or even done prior to a trial, perhaps this challenge wouldn't affect over half of SLPs. In turn, it could have a domino effect and ease other challenges.

The biggest challenges to using high-tech AAC are:



For those who chose to specify their own challenges, some keywords and trends stood out among the responses. When an SLP works through the challenges of funding and paperwork only to be met with patient motivation challenges, it can undeniably be frustrating.



In addition to AAC challenges, SLPs also must face the challenges of the profession in general. Over two thirds of SLPs reported paperwork (clinical & reimbursement) as a challenge — the most common by far. Second came high productivity requirements, followed closely by furthering clinical education in advanced areas.



Paperwork (clinical & reimbursement) 69.12%



High productivity requirements 39.52%



Furthering clinical education in advanced areas 36.40%

Knowing what we now know about SLPs and AAC device trials, the question becomes:

How can we help SLPs overcome AAC device trial challenges?

How Lingraphica Can Help You Overcome Trial Challenges



Device Customization

While SLPs face a variety of challenges, the single most common challenge — shared by over half of SLPs — involves device customization.

Personalizing the AAC device to be more meaningful and relevant to the user is one of the most important things you can do in a device trial. That's why Lingraphica gets the process started by pre-customizing the device with your patient's info before we send it out. All you have to do is press the power button and hit the ground running.



Learning How to Use the Device

High-tech AAC can have incredible real-world results. Unfortunately, the barrier to entry can be intimidating due to the complexity of some devices, so it's not surprising to see 40.9% of surveyed SLPS report learning how to use a device as a challenge.

Some AAC devices can be complex and difficult to learn and customize. However, Lingraphica devices are designed to be simple and easy to use. With little or no training, you can easily add icons, words, phrases, images, and videos. Or simply take advantage of the icons that are readily available by tapping on them the moment you power your device on. Lingraphica's friendly team provides lifetime training, so there's no need for you to be an expert.



Inexperience with High-Tech AAC

Where no-tech and low-tech AAC solutions might feel more accessible, high-tech AAC might feel less so. According to our survey, 39.04% of SLPs find inexperience with high-tech AAC to be a challenge.

With Lingraphica, no experience is necessary. We provide training during the trial and a dedicated Lingraphica clinical consultant. These consultants are also SLPs, so they can relate to your questions, concerns, and real-world application.

Following a Lingraphica trial, SLPs report a substantial increase in comfort compared to those who have never trialed one of our devices.

	Very or Extremely Comfortable	Not very or not at all comfortable
No Prior Lingraphica Device Trial	27.03%	31.19%
More than one Lingraphica Device Trial Completed	40.74%	11.73%



Patient Motivation

AAC devices can help patients with a variety of impairments. Unfortunately, those same impairments can lead to patient frustration and subsequent decreased motivation. In our survey, approximately 2 in 5 SLPs reported patient motivation as a challenge.

Lingraphica works with you to help you navigate motivation issues and establish patient-centered goals. These goals keep your patient more engaged during a trial and builds momentum for post-trial success. Our resources also include guidance on how to spread motivation to communication partners to increase the success of a trial.



Price

SLPs don't want to overburden their patients, and that's entirely reasonable. High-tech AAC can sometimes be costly, so it's not surprising to see nearly 38% of the SLPs who responded to our survey report price as a challenge.

An overwhelming majority of Lingraphica device users — 97% — paid nothing for a device. Our devices are covered by Medicare, Medicaid, commercial insurance, and more. We also can help with alternative funding and offer generous financial assistance on a sliding scale. In any case, a trial is always riskfree, with zero obligation to purchase.



Having Enough Sessions

Recommending an AAC device is an important decision, and SLPs don't take that responsibility lightly. In some cases, there just isn't enough time to make that judgement due to a lack of sessions. In our survey, 31.57% of SLPs reported having enough sessions as a challenge.

Lingraphica is happy to work with your client directly to provide device training. They can try the device right at home, and we'll be there each step of the way to provide the necessary guidance. Near the end of the training, all you'll need to do is perform an evaluation.

Lingraphica Can Help SLPs Overcome Professional Challenges



PAPERWORK

Say goodbye to paper, fax, and email. Complete your client's paperwork in a fraction of the time with Smart Paperwork from Lingraphica. Access all of your documents for each client and submit them in record time with our custom portal.



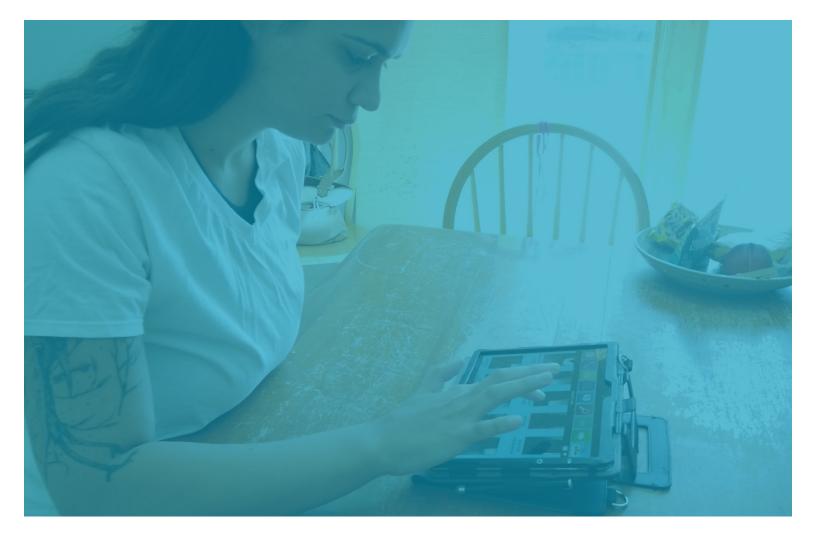
PRODUCTIVITY

Every step of the Lingraphica process is structured to be as efficient and effective as possible. From customization and implementation to documentation and reimbursement, we have a streamlined answer to all your needs.



FURTHERING CLINICAL EDUCATION

Lingraphica offers free on-demand CE courses and is an ASHA-approved provider. Choose from a number of on-demand courses. Lingraphica clinicians are available yearround for online and live instruction with the latest in research, evidence-based practice, and AAC technology training for free.



Lingraphica Can Help

Lingraphica AAC devices are easy-to-use communication devices that offer so much more. The devices offer a simple language system and intuitive options for customization. They can be used by individuals of various ages and a wide range of communication abilities.

For a variety of speech and language impairments:

Aphasia • Apraxia • Autism • Developmental Disabilities Dysarthria • Primary Progressive Aphasia • Traumatic Brain Injury

We're committed to helping your patients and their families get a device that we think can change their lives. We uphold that commitment with lifetime training and support to ensure there's a continuum of care.

> Schedule a Free One-on-One Consultation

Overcoming Challenges to AAC Device Implementation

About Lingraphica

Lingraphica is dedicated to helping people with speech and language impairments improve their communication and quality of life through devices, applications and resources developed by speech-language pathologists and leading researchers.

Learn more about the basics of AAC at lingraphica.com/aac-basics

To learn more about us, visit lingraphica.com/about-us



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